Ref.No.: date - company name

Date: Date

To:

**Twilio Inc.**

375 Beale Street, 3rd Floor

San Francisco, California 94105

United States

**Re: Sender ID Request and Statement Letter**

Dear Sir/Madam,

In order to improve our service and bring added value to our customers, we, **[insert your company name] (“Client”)**, are a company engaged in the field of **[insert your business field engaged**] that intend to have A2P SMS Terminating service.

To provide the above mentioned A2P SMS Terminating service, **Client** appoints **Twilio Inc. (“Partner”)** as the A2P SMS termination service provider and requests **Partner** to work with **XL Indonesia** in implementing the A2P SMS termination service mentioned.

In view of the future cooperation for the A2P SMS termination service between **Partner** and **XL Indonesia**, I, **[insert your PIC full name]**, **[insert your PIC title]** as the representative of **Client,** make the following declarations:

1. **Client** shallensure that all mobile numbers **XL**, that are registered by **Client** and will receive specific messages via A2P SMS service, are **Client’s** genuine members who have registered their mobile numbers and agree to receive A2P SMS.
2. **Client** shall guarantee and take full responsibility for all the delivered contents via A2P SMS termination service. **Partner** and **XL** accept no liability whatsoever regarding the abuse of the contents of SMS via the mentioned A2P SMS termination service.
3. **Client** shall guarantee and take full responsibility for the name of Sender ID registered. The sender ID(s) to be registered is/are **[insert Sender ID to be registered, max.11 alphabet characters]**.

|  |  |  |  |
| --- | --- | --- | --- |
| SID | Client Company | Company Headquarter | Content |
| Sender ID Requested | Company Name | Company HQ Country and Address | Sample SMS |

This Letter of Appointment is made for the necessary use accordingly.

**[insert your company name]**

Company Stamp + Signature

**[insert your PIC full name]**

**[insert your PIC title]**